

Seat No.	
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BBA (Part - III) (Semester - V) Examination, Nov. - 2013

INTERNATIONAL BUSINESS

Sub. Code : 43954

Day and Date : Wednesday, 20 - 11 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What do you mean by International Business? Explain the different approaches to International Business. [14]

OR

What is modes of Entry? Explain briefly the different modes of Entry to International business.

Q2) Write Short Answers (Any Two) [2×8=16]

- a) What is Political Environment? How does it affect International business?
- b) What is Multinational corporations? Explain the advantages & disadvantages.
- c) What is international monetary fund? Discuss the objectives & functions of IMF.
- d) What is Globalisation? Explain the features of Globalisation.

Q3) Write Short note (Any two) [2×5=10]

- a) Characteristics of International Business.
- b) Adam smiths Theory of Absolute Differences in cost.
- c) Tariffs
- d) India's Export & Import policy.



Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, March - 2014
INTERNATIONAL BUSINESS (Paper - I)
Sub. Code : 43954

Day and Date : Friday, 28 - 03 - 2014
Time : 3.00 p.m. to 5.00 p.m.

Total Marks : 40

- Instructions :**
- 1) **All questions are compulsory.**
 - 2) **Figures to the right indicates full marks.**

Q1) Critically explain the Ricardian theory of comparative costs. [14]

OR

State the merits and demerits of multinational corporations.

Q2) Write short Answers (any two): [16]

- a) Explain the nature and scope of International Business.
- b) What is the role of International Business in economic development?
- c) State the tariff and non-tariff barriers on International Business.
- d) What is Balance of Payment? Explain the causes of disequilibrium in India's Balance of Payment.

Q3) Write short Notes (any two): [10]

- a) Modern approach of International Business.
- b) Globalization.
- c) UNCTAD.
- d) Import - Export Procedure.

